

# Keeping the Bugs at Bay

## Introducing new Lice Repellent Shampoo and Conditioner

When it comes to head lice the solution is usually focused on harsh, unpleasant treatments that must be administered to children after the lice come home. But Circle of Friends is shifting the focus to prevention. After all - isn't preventing lice in the first place the most desirable option? Introducing **Lice-Free Zone Shampoo** and **Leave-in Conditioner**, a powerful - yet gentle duo that deters lice naturally, leaving little noggins squeaky clean and insect free.

**Tea Tree, Andiroba and Lavender Oils** are the key ingredients that repel lice safely and naturally. **Lemon Peel Oil** acts as a natural cleanser, while **Vitamin B-5** and **Glycerin** hydrate the hair leaving it soft, manageable and free of tangles. And unlike those harsh, stinky and irritating chemical treatments, with Lice Free Zone parents and children will actually enjoy bath time thanks to its kid-pleasing lavender scent.

### Usage

Use Lice Free zone Shampoo several times a week when an outbreak of lice has been discovered in your community until the outbreak is under control. It is gentle enough to use daily if preferred. Spray Leave-in Conditioner on hair (wet or dry) each morning. The fine mist will coat the hair and provide an extra lice deterrent. Lice do not like hair that has product on it, especially when that product is infused with tea tree oil!

### Did you know?



- **Back-to-school is when head lice are most commonly transmitted.** Failure of inspection and prevention in August to November can lead to widespread infestations by December and January (University of Florida).
- There are **6 to 12 million cases of head lice in the United States yearly**, with an estimated **12 to 24 million days of missed school** (Medscape Medical News, 2006).
- **Treatment costs may vary from \$20** for over the counter products like RID Shampoo, **to \$200+** for a lice removal service.

### Lice Facts

- Lice are most often spread at schools, child care centers, slumber parties, camps, little leagues (shared batting helmets) and playgrounds.
- Children should avoid head-to-head contact with other children and should not share hairbrushes, combs, hats, helmets, pillows, sleeping bags, etc.
- Lice live exclusively on humans; they cannot be transferred to pets or vice versa.
- Lice are not a sign of poor hygiene - they can be a problem for children of all ages and socioeconomic status.

Keep Lice Free Zone on hand so that you are prepared when news spreads of a lice outbreak in your community!

Get yours today at

*Ponytails & Buzzcuts*

Located on the south side of Center at 177<sup>th</sup>

**402-934-4647**